



**Typical sections of Comprehensive Business Plan
which are tailored to your needs**

1. EXECUTIVE SUMMARY
2. INTRODUCTION, VISION, AND MISSION STATEMENT
3. ENTRY STRATEGY
4. SERVICES DESCRIPTION
5. MARKET DESCRIPTION
6. DOING BUSINESS
7. OPERATIONS AND OPERATING PROCEDURES
8. ORGANIZATIONAL STRUCTURE AND APPLICABLE LAWS
9. FINANCIAL ANALYSIS
10. ACCOUNTING AND FINANCIAL OVERSIGHT
11. TAX ISSUES
12. COMPETITIVE ANALYSIS
13. MARKETING OBJECTIVES
14. HUMAN RESOURCES
15. CONTRACTS AND AGREEMENTS
16. TECHNOLOGY
17. INSURANCE
18. INTELLECTUAL PROPERTY
19. FUTURE GROWTH
20. EXIT STRATEGY
21. CONCLUSION AND INVITATION
22. APPENDIX

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